

P.O. BOX 623 SALEM, MA 01970



WWW.SALEMLL.INFO

Dear Prospective Sponsor,

January 16, 2026

We hope this letter finds you well and that you had a wonderful holiday season.

As we prepare for the upcoming 2026 Salem Little League season, we would like to thank the many sponsors whose continued support allows our league to serve Salem's children and families.

Salem Little League is a volunteer-run, nonprofit organization committed to providing a safe, positive, and affordable baseball and softball experience. Thanks to our volunteers and community partners, the past year was a strong one. Additionally, in 2025, Salem Little League was proud to host the **Sectional Finals for the Little League International Tournament**, welcoming teams and families from across the region and showcasing our league and facilities on a larger stage.

As we look ahead to 2026, we are celebrating our **40th anniversary as a chartered Little League program**. At the same time, Salem is celebrating its **400th anniversary**, and the country is celebrating its **250th**—making this a truly special year for our community and program.

As we plan for this exciting season, we are also facing important facility needs. One of our most immediate priorities is replacing several **failed light fixtures at O'Grady Field**, which are essential for player safety and for hosting evening games. Initial estimates for this work are in the **thousands of dollars**, making sponsor support especially important this year.

At the same time, we are doing everything we can to **keep participation fees as low as possible**, so families facing financial challenges do not have to worry about the cost of recreation for their children. Our fees are already nearly **half of what neighboring Little Leagues charge**. With rising expenses for equipment, uniforms, umpires, and field maintenance, sponsorships play a critical role in allowing us to maintain quality programming while keeping baseball and softball accessible to all. **Children should not be left on the sidelines because families are forced to choose between putting food on the table or providing recreational opportunities for their children.**

Enclosed you will find information on sponsor acknowledgements and field signage, which provide visibility to hundreds of Salem families throughout the season and to many more during tournament, summer, and fall play.

Thank you for considering supporting Salem Little League. Your generosity directly impacts our players, families, and community, and we hope to see you at the fields this season.

Sincerely,

Jason Glick
President, Salem Little League

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Salem Little League is a not-for-profit organization and a Charter Member of Little League International. With your donation, Salem Little League is able to offer the children of Salem a place to play baseball, softball or tee ball without regard to their ability to pay while developing skills and friendships that last a lifetime. Salem Little League is a registered 501(c)(3) organization supported by the dedicated efforts of volunteers and the generosity of our community and corporate sponsors.

Non-Profit Tax ID 04-2993605

2026 SPONSORSHIP LEVELS

◆ **SINGLE \$150**

- Sponsor will be listed on SLL sponsorship page of the website with all other sponsors

◆ **DOUBLE \$250**

- The benefit listed under "Single", plus
- Sponsor highlighted on Sponsorship Saturday on SLL social media channels, plus
- Team sponsorship thank you plaque at the end of the year, plus
- Sponsor has the opportunity to exhibit with a table at either Opening Day or Family Day

◆ **TRIPLE \$600 NEW / \$500 RENEWAL WITH REPLACEMENT / \$300 RENEWAL**

NEW SPONSORSHIP INCLUDES THE SIGN CREATION FEE OF \$300. RENEWAL YEARS DO NOT REQUIRE THE SIGN CREATION. IF YOU ARE A RENEWAL BUT WANT YOUR SIGN REPLACED, A NEW SPONSOR FEE WITH A \$100 DISCOUNT WILL BE CHARGED.

- 4' x 6' sponsorship sign displayed at either O'Grady Field or Mack Park, plus
- All the benefits listed under "Double"

◆ **HOME RUN \$800 NEW / \$700 RENEWAL WITH REPLACEMENT / \$500 RENEWAL**

NEW SPONSORSHIP INCLUDES THE SIGN CREATION FEE OF \$300. RENEWAL YEARS DO NOT REQUIRE THE SIGN CREATION. IF YOU ARE A RENEWAL BUT WANT YOUR SIGN REPLACED, A NEW SPONSOR FEE WITH A \$100 DISCOUNT WILL BE CHARGED.

- Sponsor's logo on SLL website with link to the Sponsor's website, plus
- All the benefits listed under "Triple"

◆ **GRAND SLAM \$5,000 LIMIT TWO SOLD OUT**

- 13.5' x 2.5' sign on scoreboard at O'Grady Field for two years, with right of first refusal to renew, plus
- Sponsor's logo on SLL website with link to the Sponsor's website, plus
- All the benefits listed under "Double"

Please make all checks payable to Salem Little League and return to: Salem Little League, P. O. Box 623, Salem, MA 01970

Company Name: _____

Contact Name: _____ Contact Phone: _____

Company Website: _____

Company Address: _____ City/State/Zip: _____

Contact Email: _____

SPONSORSHIP LEVEL (choose one)	SIGN TYPE (choose one)	LOCATION (choose one)
Single <input type="checkbox"/>		
Double <input type="checkbox"/>		
Triple <input type="checkbox"/>	New <input type="checkbox"/> Renewal <input type="checkbox"/> Replacement <input type="checkbox"/>	O'Grady Field <input type="checkbox"/> Mack Park <input type="checkbox"/>
Home Run <input type="checkbox"/>	New <input type="checkbox"/> Renewal <input type="checkbox"/> Replacement <input type="checkbox"/>	O'Grady Field <input type="checkbox"/> Mack Park <input type="checkbox"/>
Grand Slam <input type="checkbox"/>		